

Data Driven Business

real life business cases

Acceleration

Feb 7th, 2017



- Jibe Company - Introduction
- Data Management & Intelligence
 - Application area's
 - A real life case : *Fraud Detection & Recovery*
 - Logical architecture
 - Technologies used



Edwin Witvoet

- 1995 - 2005 : Philips / Logica
- 2005 : Owner & MD Jibe Company



Jibe Company

- Big Data Management & Intelligence
- Web development & E-Commerce

Customers





○ Marketing Intelligence

○ Fraud Detection


○ Talent Matching

○ IoT Intelligence



STAY AHEAD, UNLOCK THE VALUE OF DATA !

DashboardCasesReportsContacts

17

John Smith

124 ↑ 12%

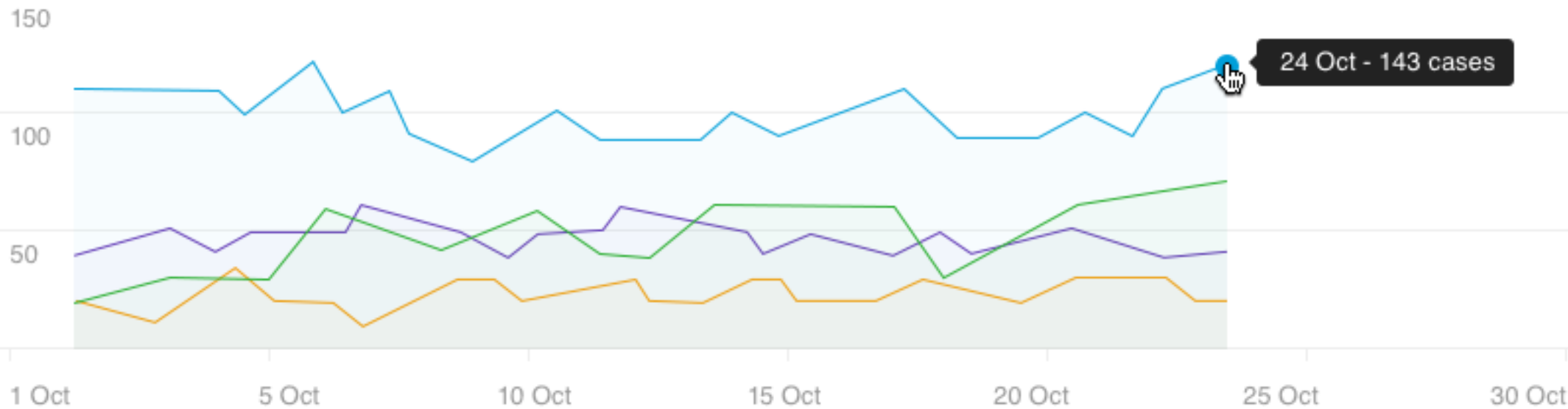
Solved cases this month

Matching

Legal

Recovery

Solved



24 Oct - 143 cases

Sjerlok found a high match for case #2132 - Landrover Range Rover Evoque, 2012 of 86%

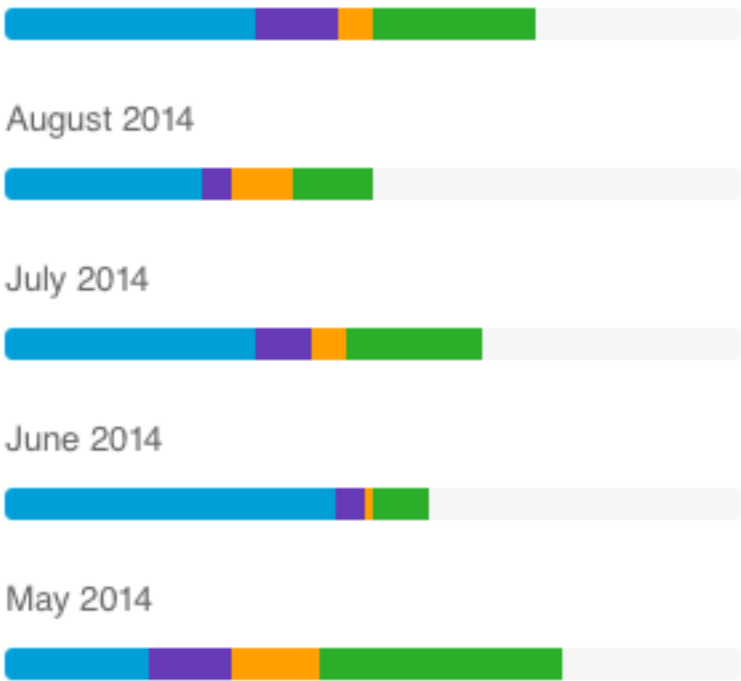
September 2014

August 2014

July 2014

June 2014


May 2014




Notifications

Today: Friday 31 Oct 2014

13:39


 Paul Jackson added you to case #2140 - Audi A4 Avant 2012

13:37


 Sjerlok found match Land Rover Range Rover Evoque occasions - Autoweek for case #2132 - Landrover Range Rover Evoque 2012 of 86%

Thursday 30 Oct 2014

17:59

 Paul Jackson changed the case status of #2132 - Landrover Range Rover Evoque 2012 to Legal


16:34

 Paul Jackson changed the match status of Land Rover Range Rover Evoque occasions - Autoweek to Hit

Recovered

€632.321

of €1.878.012




Recovered since January this year

1

Search profile

Search profile



Category

Make

Type

Color

Year

VIN Number

Cars

Land Rover

SUV


White

2012


SALVA2BG7CH671169


[Edit case](#)

Case members

 John Smith


Admin

 Jane Sanders

 Paul Jackson

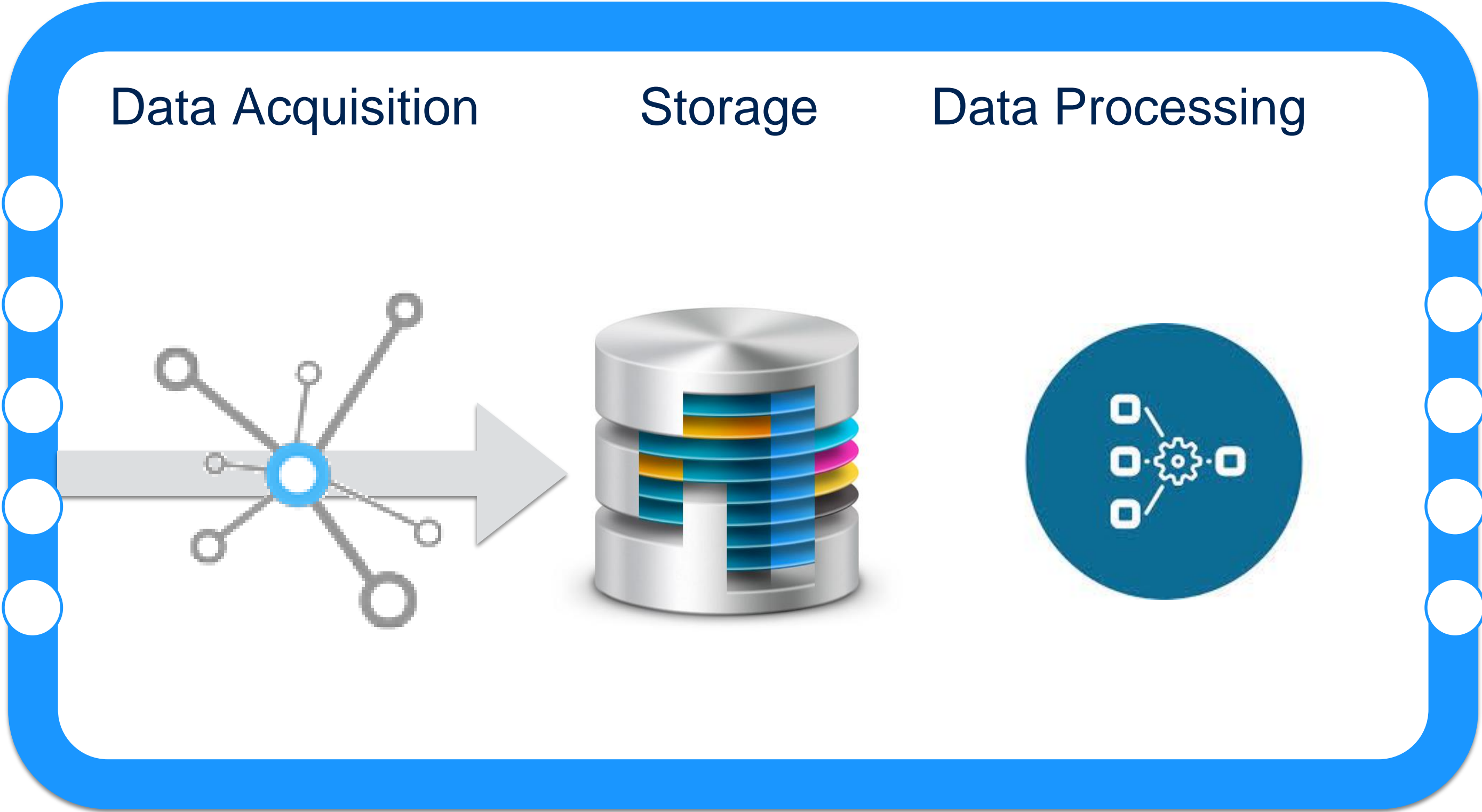
[Edit members](#)

13:37

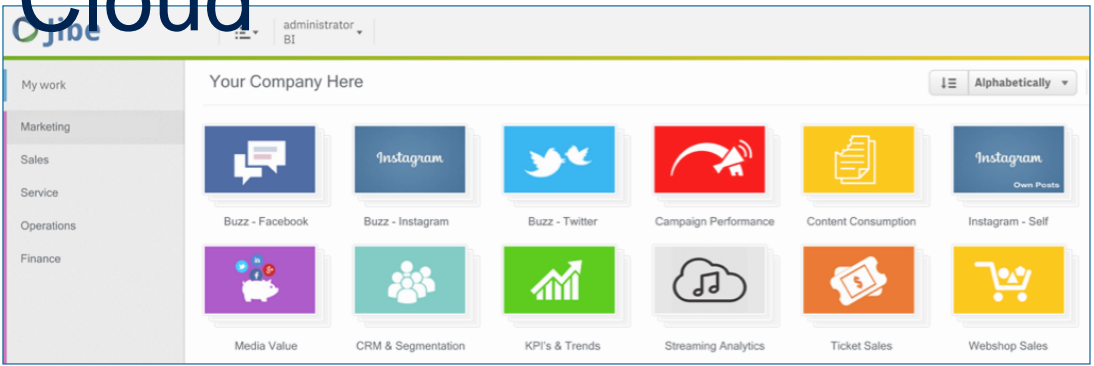
 Jane Sanders edited case #2132 - Landrover Range Rover Evoque 2012

Data Management Platform

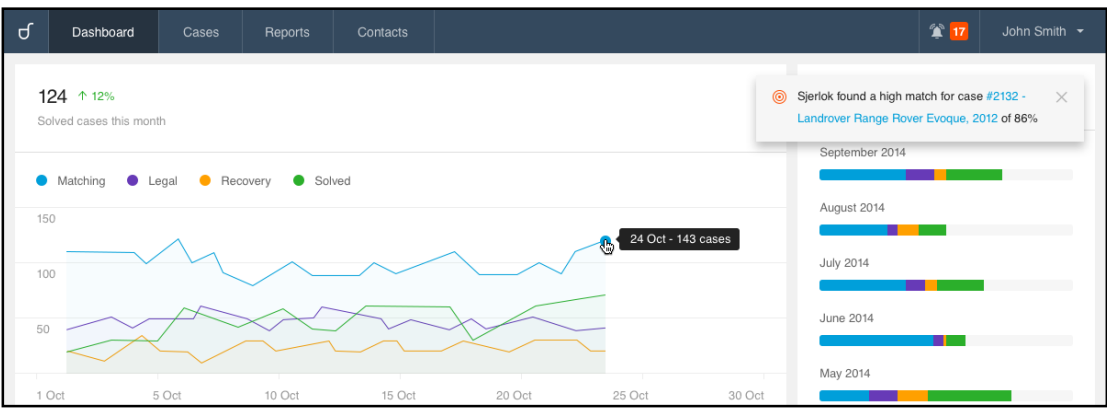
Applications



Marketing Intelligence Cloud



Fraud Detection

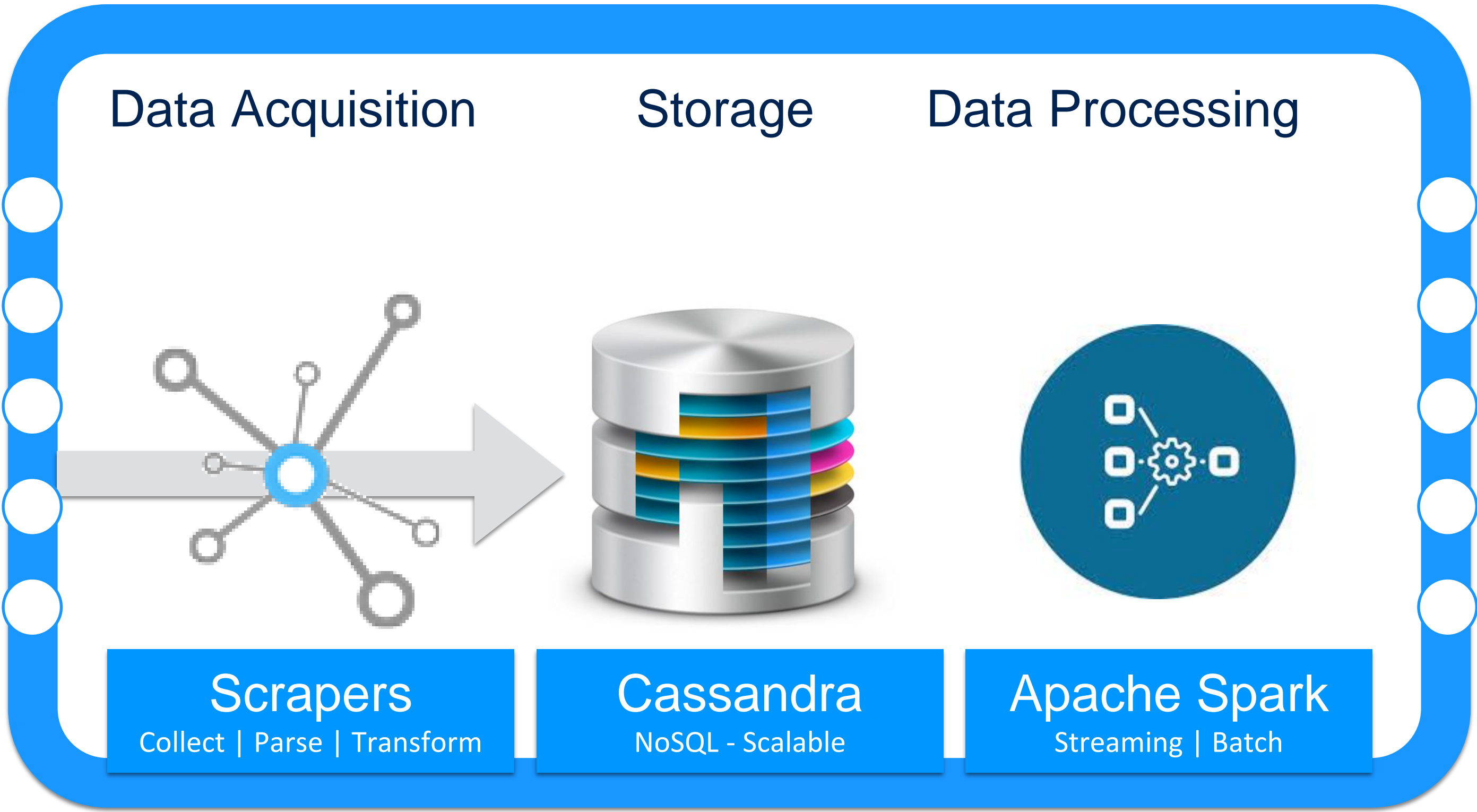


IoT - Service Intelligence

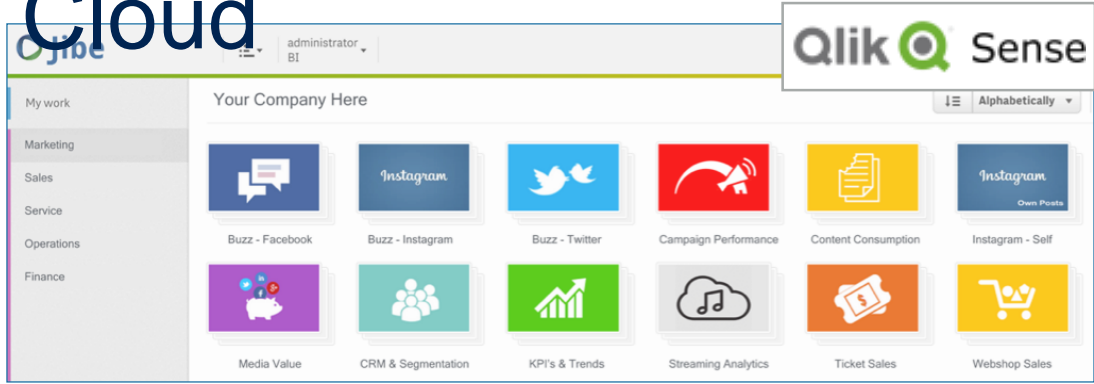


Data Management Platform

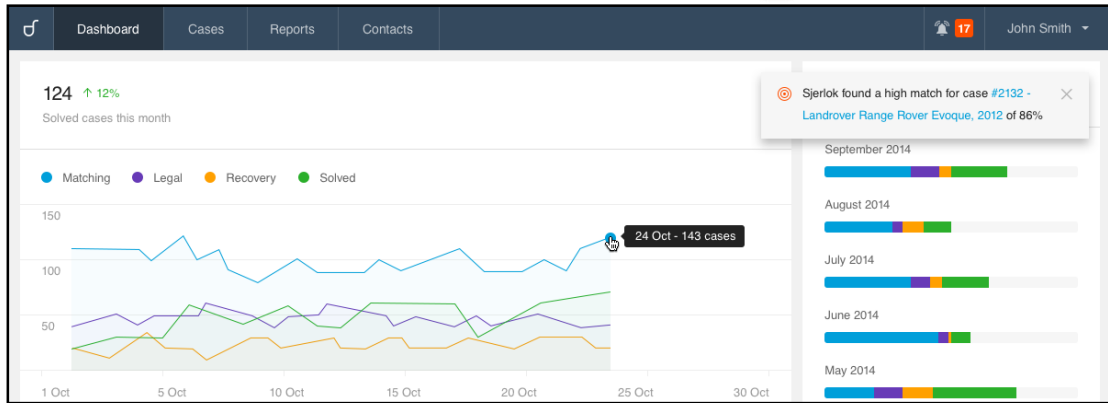
Applications



Marketing Intelligence Cloud



Fraud Detection

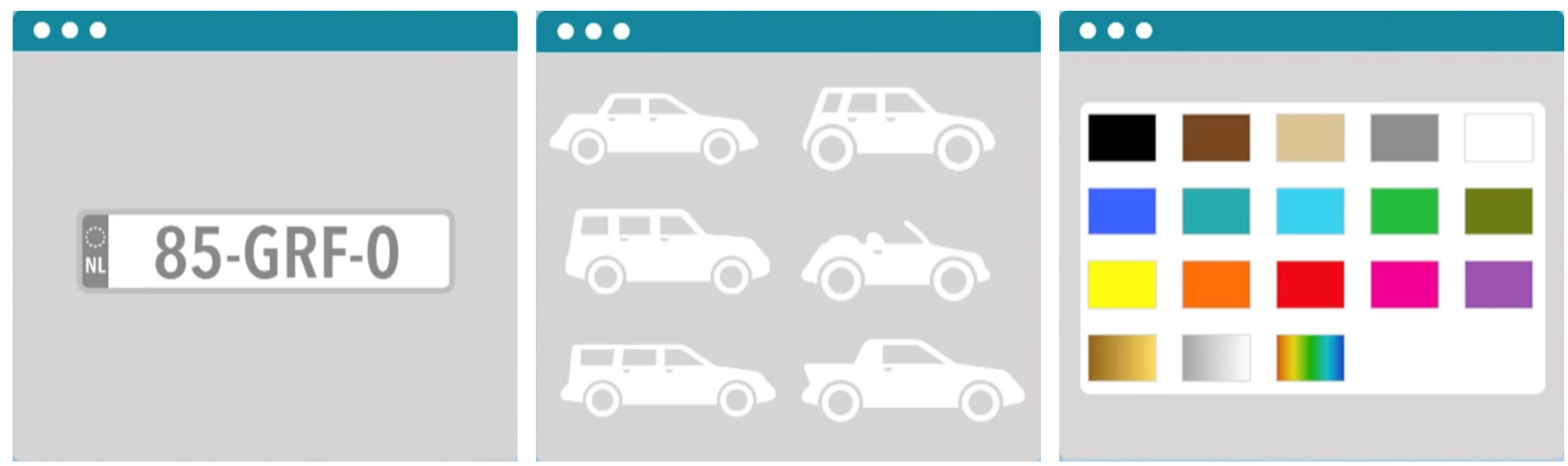


IoT - Service Intelligence



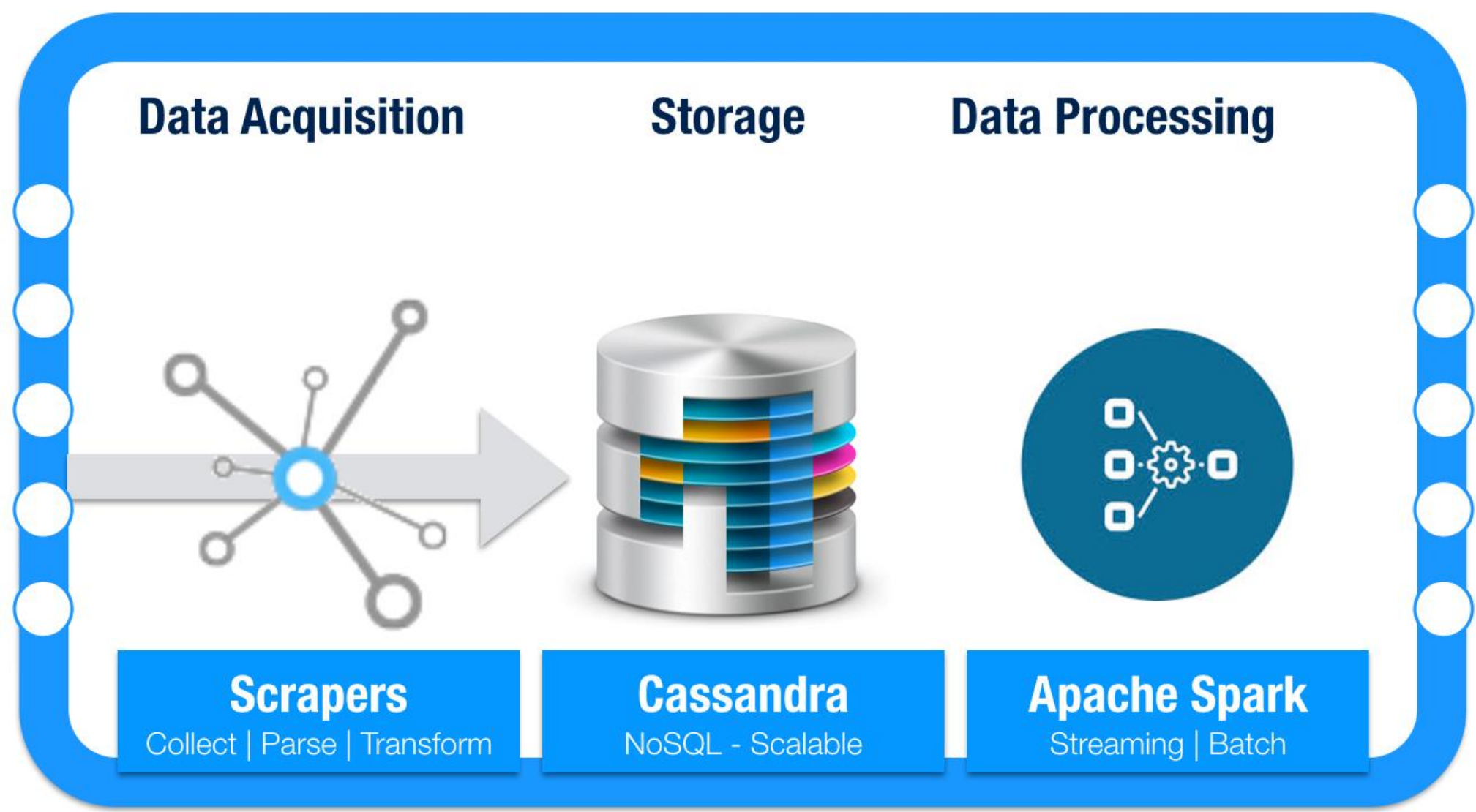
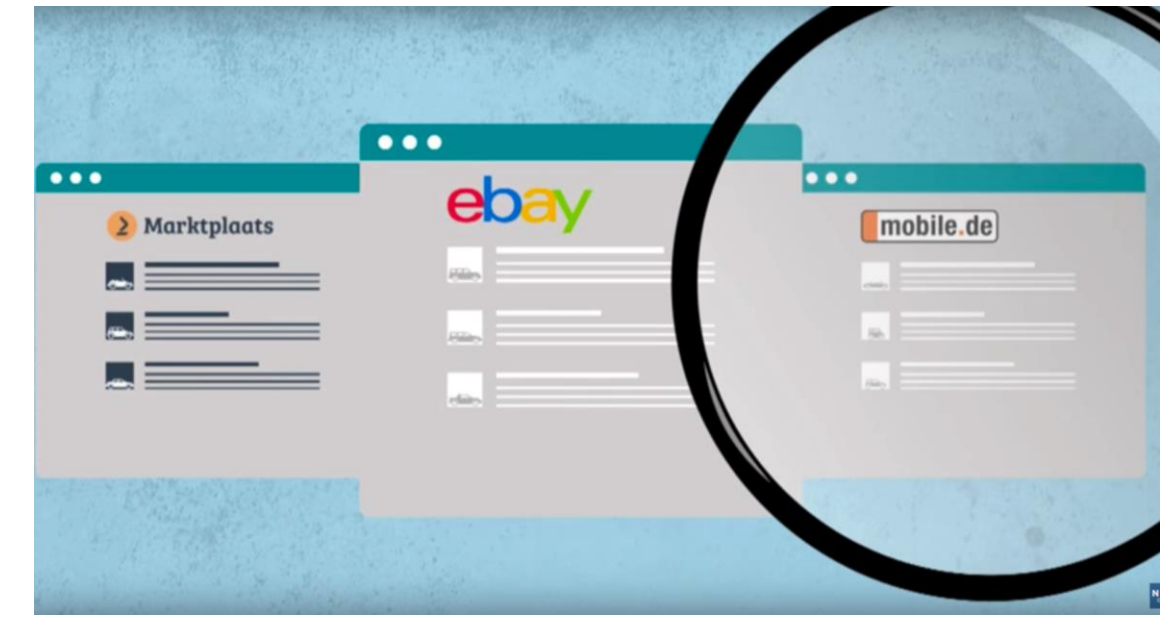


Vehicles characteristics

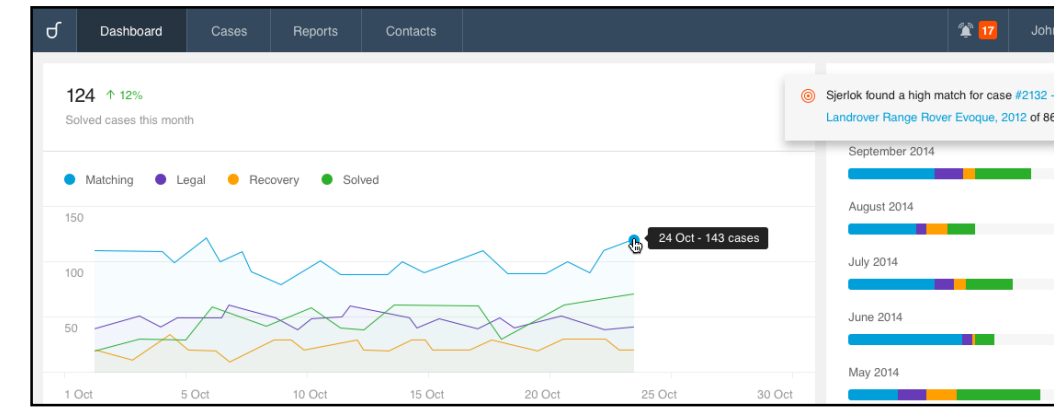


- ✓ License Plate
 - ✓ Colour
 - ✓ Exterior
 - ✓ Interior
 - ✓ Options
 - ✓ Age
 - ✓ Location
 - ✓ ...
- DNA
-

Vehicles offered online

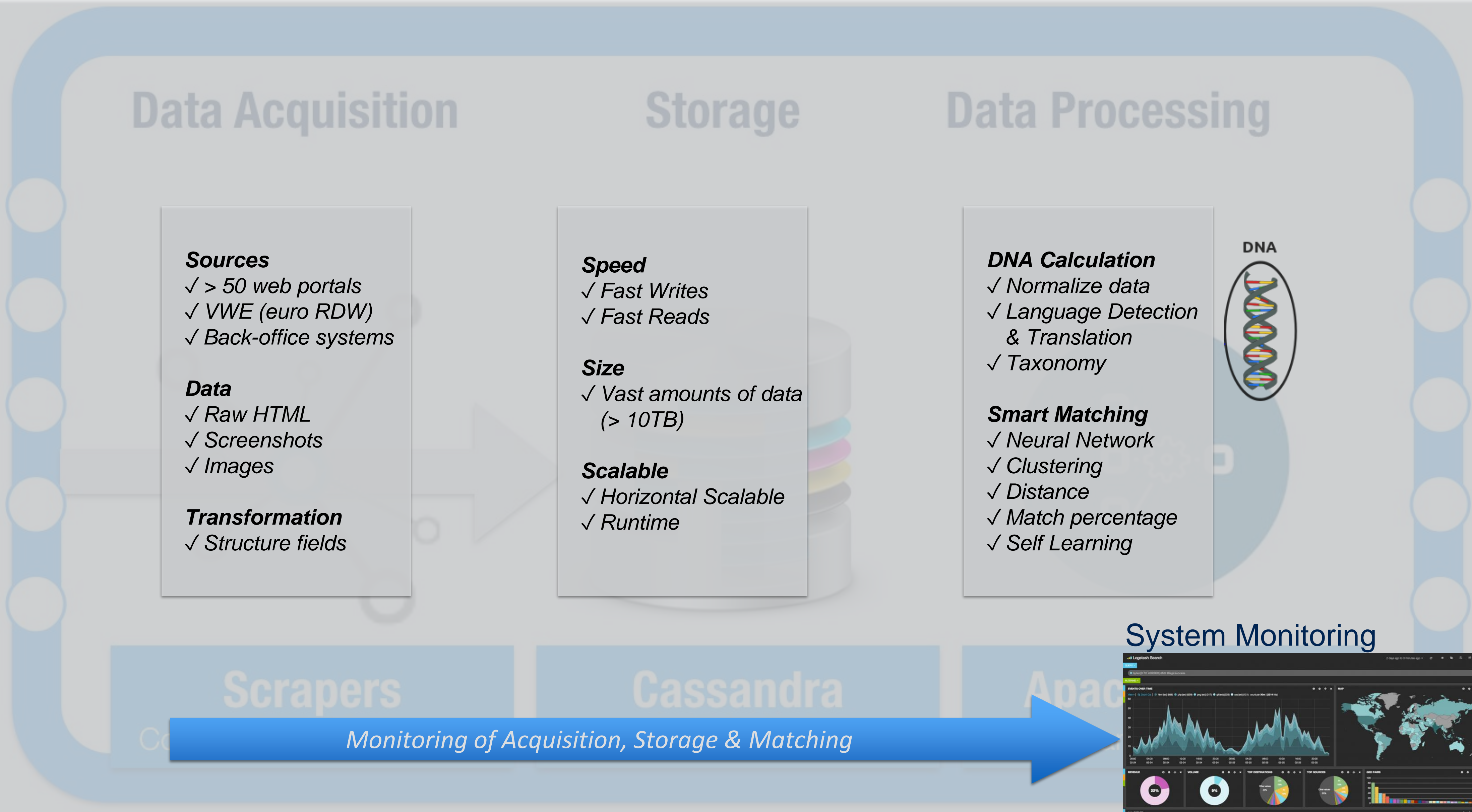


Case Management App



System Monitoring





System Monitoring



- Standardised Data Management Platform
- Scalable - to grow with the data
- Flexible Data Processing Algorithms
- Support for multiple programming languages for Data Processing Algorithms
- Centralized data and algorithm (version) mgt approach



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