

# LEAN Development

Tom Hoogenboom, System Engineering, ASML

# LEAN Development *Seen from the other side:*

Tom Hoogenboom, System Engineering, ASML

# Lean Development

Think big

act small

fail fast

learn rapidly

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And be aware that the 10% you missed at your  $x^{\text{th}}$  RAD delivery will take 90% of the total development cost to integrate at your end user.



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Think small

The devil is in the details.